 zumper

RAM Partners elevates their star ratings with Amplify Review Removal

The problem

RAM Partners recognized the pivotal role star ratings play in their communities' online reputation to prospective renters. However, the manual process of learning every platform's terms and conditions and continuously identifying and flagging illegitimate, negative reviews across each proved excessively time-consuming.
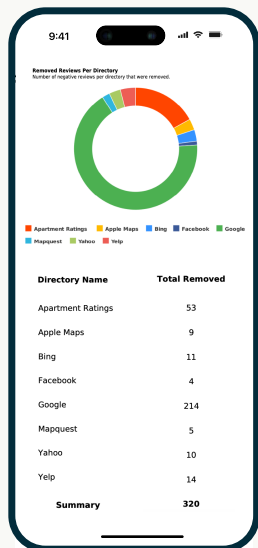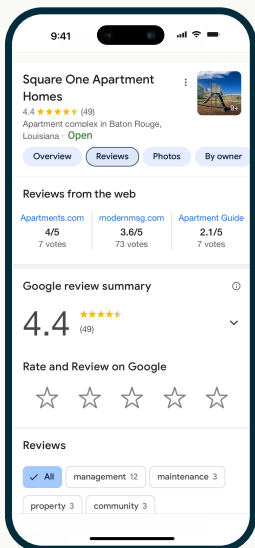
The solution

Seeking a solution to the time-intensive challenge of managing online reviews, RAM Partners enlisted Zumper's Amplify Review Removal. This automated service streamlined the identification, flagging, and disputing of illegitimate, negative reviews across prominent platforms such as Google, Facebook, Yelp, ApartmentRatings, and others. Through the systematic removal of invalid reviews from these channels, RAM successfully elevated their properties' – and their company's – star ratings, cultivating a positive and attractive online reputation for potential renters.

"Zumper's Amplify Reviews has been a time-saving solution for me and my team by automating the process of flagging and reporting reviews that violate the policies of our top review sites. It has helped us to increase many of our communities' star ratings by removing more than 300 illegitimate reviews across leading sites like Google and Apartment Ratings. The best part is it will continue to monitor and remove these poor, invalid reviews as they come in so my team can focus on other tasks. Amplify [Reviews] is an essential tool in our quest for a great online reputation.

Jad Dersham
Director of Digital Marketing and Reputation
RAM Partners, LLC

RAM's Results using Amplify

3.3
Avg. star rating
before Amplify

3.6
Avg. star rating
after Amplify

0.3
Stars

9,551
Total reviews

323
Negative, illegitimate reviews removed

Over 180 Hours
Time saved

Amplify Reviews Platform: August 2023 – January 2024